



# Sudeep Chauhan

## Product Management | Software Engineering

Hi there, I'm Sudeep. I am an engineer and a product manager with 10+ years of experience in various product teams, first at Google, and then at my own startup Milkie Way.





I'm looking for senior level roles in fast moving Product teams that are focused on making an impact.

Three truths about me:

1. I love building stuff that scales. | 2. I'm not afraid to take risks. | 3. I learn and execute very, very fast.

If you are creative, checkout my web resume at [sudcha.com](http://sudcha.com).

### CONTACT

-  [sudcha.com](http://sudcha.com)
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### SKILLS

#### Full Stack Product Management

- Product Vision & Strategy
- Design & User Experience
- Experiments
- Success Metrics
- Product Roadmaps
- Product Launch
- User Feedback
- Data Analysis

#### Full Stack Software Engineering

- Web Development
- Architecture and Design
- Cloud Infrastructure
- Code and Access Management
- Program Management
- Privacy and Security
- Hiring and Managing



#### Content Creation

- Video Production
- Content Distribution

### EDUCATION

Bachelor of Technology, Engineering  
JIIT University, Noida, India

### EXPERIENCE

	
<b>Milkie Way, Inc.</b> <b>Founder, Product Leader and Engineer</b>	<b>Q4 2019 - Present</b> <i>Santa Clara, CA</i>
<ul style="list-style-type: none"><li>• Founded <u>Milkie Way, Inc.</u> under which I built and iterated on several products.</li><li>• Built products from scratch in consumer and enterprise spaces:<ul style="list-style-type: none"><li>• YRL - <u>getyrl.com</u><ul style="list-style-type: none"><li>• Partner Marketing Platform with Pay per Click / Pay per Conversion Campaigns.</li><li>• Product is a combination of Google Adwords, Adsense and Analytics.</li><li>• Available on Web, optimized for Desktop and Mobile.</li></ul></li><li>• Announce - <u>announce.today</u><ul style="list-style-type: none"><li>• Enable users to discover what's happening where on the map.</li><li>• Available on Web (Mobile and Desktop), Android and iOS.</li><li>• Took product to 135K MAUs after 3 months of launch with no marketing budget.</li></ul></li><li>• Point Address - <u>pointaddress.com</u><ul style="list-style-type: none"><li>• Enables users to custom physical addresses and control them.</li><li>• Available on Web (Mobile and Desktop), Android and iOS.</li><li>• Built to scale.</li></ul></li><li>• Maia - <u>maia.rest</u><ul style="list-style-type: none"><li>• API Infrastructure that serves useful API calls at pay per call pricing.</li><li>• Exposes Point Address API for product integrations.</li></ul></li></ul></li><li>• Managed all things Product.</li><li>• Managed all things Engineering.</li><li>• Hired, built and managed Product team of 12+ SWEs, product designers and business reps.</li></ul>	
	
<b>Google Maps and Local Search</b> <b>Technical Program Manager</b>	<b>Q2 2018 - Q3 2019</b> <i>New York, NY</i>
<ul style="list-style-type: none"><li>• Shipped dozens of features on Google Maps - Android, iOS and Google Local Search (web).</li><li>• Functionally managed product teams of 40+ SWEs and Designers.</li><li>• Managed releases, built product roadmaps / deliverables, and performance reviews.</li></ul>	
<b>Google Payments Infrastructure</b> <b>Technical Program Manager</b>	<b>Q3 2016 - Q1 2018</b> <i>Mountain View, CA</i>
<ul style="list-style-type: none"><li>• Led company wide Infoassurance Security program.</li><li>• Managed Access of 45K FTEs and Vendors to *all systems* that govern Google's 100bn+ transactions.</li><li>• Contributed to Google Payments GDPR compliance &amp; Auditing programs.</li></ul>	
<b>Trust &amp; Safety - Google Accounts</b> <b>Product Strategist</b>	<b>Q3 2015 - Q3 2016</b> <i>Mountain View, CA</i>
<ul style="list-style-type: none"><li>• Defined and established the account recovery flow for *all* Google Accounts.</li><li>• Clustered takedowns of spammers and product abusers at scale.</li><li>• Led Cross Product Abuse collaboration between various Product teams.</li></ul>	
<b>Gmail Outbound Anti Abuse</b> <b>Product Strategist</b>	<b>Q4 2014 - Q3 2015</b> <i>Dublin, Ireland</i>
<ul style="list-style-type: none"><li>• Kept outbound spam from Gmail low to ensure 99.9% email deliverability.</li><li>• Took down millions of spam accounts, and collaborated with international anti-abuse teams.</li><li>• Prevented Hijacking, and stealing of data by bad actors.</li></ul>	
<b>Google Ads Quality</b> <b>Product Strategist</b>	<b>Q1 2013 - Q4 2014</b> <i>Gurugram, India</i>
<ul style="list-style-type: none"><li>• Kept Google from getting sued by only serving legal and good quality Ads.</li><li>• Reviewed Quality of Ad Reviews through ML, Algorithms and Human reviews.</li><li>• Reviewed Ads at scale, built workflows and revamped Ads Policies.</li></ul>	